BERLIN BUZZWORDS 2024

June 9th - 11th // Sponsoring Information

The Conference/

Berlin Buzzwords is Europe's leading conference for **modern data infrastructure**, **search** and **machine learning** and is focused on **open source software projects**.

At #bbuzz **leading experts** present, demystify and educate an **international audience** on a range of **modern industry trends**. It provides an **independent, vendor neutral platform** for developers, engineers, IT architects, analysts and data scientists who are interested in **information retrieval**, the **searchability of large amounts of data** and **big data processing**.

Berlin Buzzwords further offers a place to **network within and across the different communities**, and to amplify the idea of Open Source above and beyond the realm of software development.

>BLN
BZZ/
WRDS

Facts & Figures/

At #bbuzz you will find:

400+
onsite
attendees

2
exciting
conference
days

1
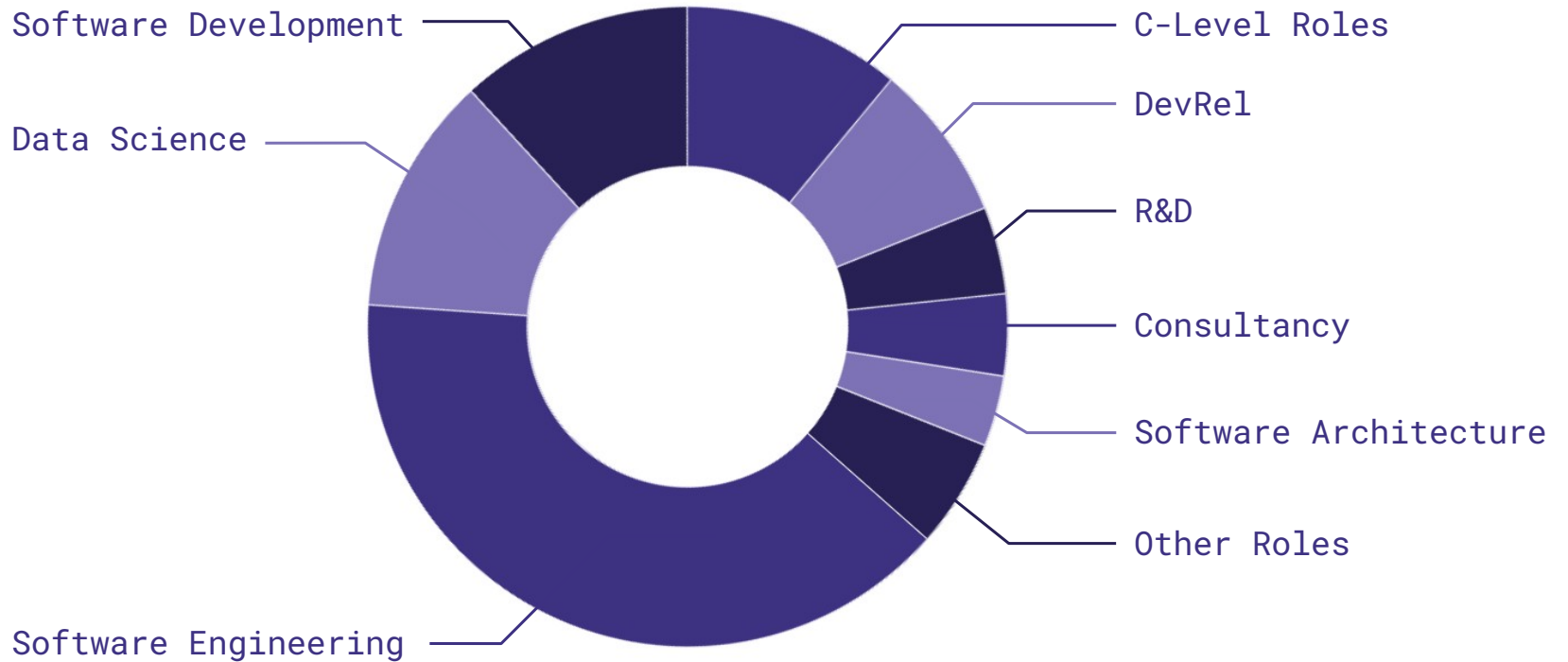interactive
barcamp

40
hours of
engaging talks
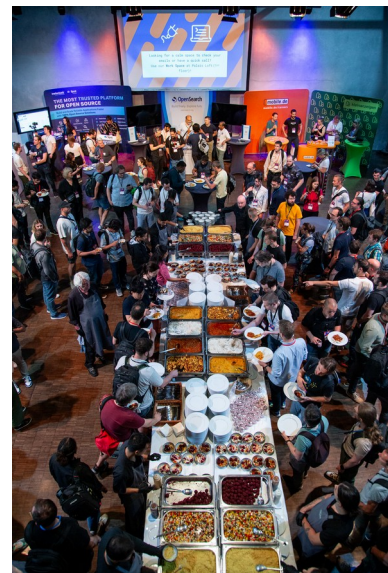
4
stages

80+
international
speakers

>BLN
BZZ/
WRDS

Facts & Figures/

Attendees of #bbuzz 2023 said they work in:

Software Development

Data Science

C-Level Roles

DevRel

R&D

Consultancy

Software Architecture

Other Roles

Software Engineering

>BLN
BZZ/
WRDS

Facts & Figures/

Attendees of #bbuzz 2023 came from those regions:

German Speaking Area
Germany, Austria & Switzerland

Rest of Europe
European Union and Great
Britain, without German
Speaking Area

Asia

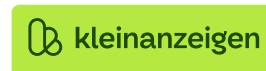North America

Other Areas

>BLN
BZZ/
WRDS

Sponsor Benefits/

- Meet **accomplished and distinguished** international developers, engineers, analysts and data-scientists

- Network with **Open Source developer communities**

- **Gain visibility** among those who set the pace in the data & search universe

- Recruit new staff from a pool of **highly skilled data experts**

- Get in front of **decision makers**

- Present **new products & technologies** on to an expert audience

- Raise **brand awareness**

- And of course: Enjoy the **fantastic relaxed atmosphere**

>BLN
BZZ/
WRDS

Past Sponsors/

aiven

adelean
search with all.site

amazon

Bloomberg

CHOCO

confluent

elastic

eMPATHY.CO

Google Cloud

HYPERSPACE

instaclustr
Now part of Spot by NetApp

kleinanzeigen

Lucidworks

Materialize

mobile.de

OpenSearch

OpenSource
Connections

OTTO

QuestDB

RisingWaveLabs

salesforce

snowflake

Weaviate

zalando

>BLN
BZZ/
WRDS

Sponsoring Options

Platinum Sponsorship/

Booth

- Booth Space (size L) in the exhibitor area on both conference days

Content & Communications

- 40 min speaking slot
- Newsletter mention, editorial in 2 issues, ~ 1,500 subscribers
- Social Media mentions

Logo Placement

- on event website, incl. custom link
- Stage displays
- In newsletter

Tickets

- 6 standard conference tickets
- booth/staff passes
- up to 2 speaker passes
- 25% discount on additional tickets
- 4 seats at the speaker dinner

EUR 24.000,00

All prices are net prices

>BLN
BZZ/
WRDS

SOLD OUT

Gold Sponsorship/

Booth

- Booth Space (size M) in the exhibitor area on both conference days

Content & Communications

- 20 min speaking slot
- Newsletter mention, editorial in 1 issues, ~ 1,500 subscribers
- Social Media mentions

Logo Placement

- on event website, incl. custom link
- Stage displays
- In newsletter

Tickets

- 6 standard conference tickets
- booth staff passes
- up to 2 speaker passes
- 20% discount on additional tickets
- 2 seats at the speaker dinner

SOLD OUT

EUR 18.750,00

All prices are net prices

>BLN
BZZ/
WRDS

Silver Sponsorship/

Booth

- Booth Space (size S) in the exhibitor area on both conference days

Content & Communications

- Social Media Mentions

Logo Placement

- on event website incl. custom link
- Stage displays
- In newsletter

Tickets

- 2 standard conference tickets
- booth/staff passes
- 0% discount on additional tickets
- 2 seats at the speaker dinner

SOLD OUT

EUR 10.550,00

All prices are net prices

>BLN
BZZ/
WRDS

Recording Sponsor/

Your logo exclusively on all intro and outro slides of all recorded sessions published on our YouTube channel after the conference.

Also includes:

- 2 standard conference tickets

- Logo placement on our website, in participant mailings & the stage displays

- Social media mentions

- Newsletter mention

EUR 13.600,00

All prices are net prices

>BLN
BZZ/
WRDS

Speaker Dinner Sponsor/

Meet all speakers and sponsors in a relaxed atmosphere before the conference kicks-off. Use this opportunity to for extra visibility and exclusive networking.

Includes:

- 2 standard conference tickets

- 2 seats at the dinner

- Your logo on our website and all stage displays

- Sponsor materials on all tables at the dinner location

EUR 6.000,00

All prices are net prices

>BLN
BZZ/
WRDS

Community Sponsor/

Show your love for Open Source and the community!

Includes:

- 2 standard conference tickets

- Your logo on our website and all stage displays

- Social Media mentions

- Add 4 conference passes to the pool of diversity tickets for attendees from underrepresented groups

Popular Choice

EUR 5.100,00

All prices are net prices

>BLN
BZZ/
WRDS

Coffee Sponsor/

A barista booth offering a variety of coffee specialties.

Includes:

- Branded coffee cups

- One standard conference ticket

- Your logo on our website and all stage displays

Your Brand on Every Cup

EUR 4.600,00

All prices are net prices

>BLN
BZZ/
WRDS

Coffee Break Sponsor/

Sponsor the coffee break on both conference days.

Includes:

- Delicous cupcakes branded with your logo

- Sponsor materials on all tables during the coffee breaks

- One standard conference ticket

- Your logo on our website and all stage displays

- Social media mentions

EUR 4.300,00

All prices are net prices

>BLN
BZZ/
WRDS

Get-Together Sponsor/

Make the bbuzz attendees happy and sponsor drinks and snacks at the Get-Together.

Includes:

- Sponsor materials (e.g. branded coasters) on all tables during the Get-Together

- 2 standard conference tickets

- Your logo on our website and all stage displays

- Social Media mentions

Community Favourite

EUR 3.800,00

All prices are net prices

>BLN BZZ/ WRDS

Barcamp Sponsor/

Sponsor the drinks for our barcamp and greatly enrich the experience for all attendees.

Includes:

- Sponsor materials (e.g. branded coasters) on all tables during the barcamp

- 2 standard conference tickets

- Your logo on our website and all stage displays

- Social Media mentions

EUR 3.800,00

All prices are net prices

>BLN
BZZ/
WRDS

Lunch Sponsor/

Sponsor the lunch buffet for one conference day.

Includes:

- Sponsor materials on all tables during the lunch break

- One standard conference tickets

- Your logo on our website and all stage displays

- Social Media mentions

>BLN
BZZ/
WRDS

EUR 2.900,00

All prices are net prices

Contributor Sponsor/

Includes:

- One standard conference ticket

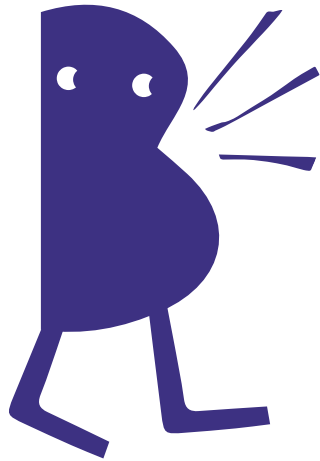- Your logo on our website and all stage displays

- Social Media mentions

EUR 1.900,00

All prices are net prices

>BLN
BZZ/
WRDS

Get in touch/

Interested to learn more? Couldn't find a suitable option? Small budget, but want to be involved nevertheless?

Do not hesitate to **reach out for an indivdual solution** tailor-made to your company's objectives and budget!

Just contact Mareike and Paul at:
partner@berlinbuzzwords.de

Paul Berschick
Project Manager

Mareike Bader
Partner Manager

>BLN
BZZ/
WRDS